

HBA MEMBERSHIP APPLICATION & BENEFITS

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Our Vision — Creating the Environment for a Robust Building Industry

Our Mission — Serving Our Members by Promoting and Advancing the Building Industry

BENEFITS OF MEMBERSHIP

BASIC MEMBERSHIP INCLUDES:

NETWORKING OPPORTUNITIES

- “After Hours” Mixers
- Lunch & Learn Sessions
- Round Table Discussions
- Annual Golf Outing
- Annual Picnic . . . and More

ADVOCACY

- To Promote A Strong Building Industry
- Locally, Statewide And Nationally
- Legislative, Legal And Regulatory

THREE-IN-ONE MEMBERSHIP

When you join, you also become a member of:

- HBA of Michigan
- National Association of Home Builders

AWARD WINNING MONTHLY MAGAZINE

- Industry News
- Member Updates
- Advertising Opportunities

WEEKLY INDUSTRY NEWS BRIEFING

- Message From The CEO
- “Heads Up” On News and New Benefits
- Announcement Of New & Renewing Members

AFFILIATE MEMBERSHIP

- One Free Affiliate Membership For Partner/Employee

MEMBER ONLY DISCOUNTS - SAVE MONEY!

- Frankenmuth Mutual Commercial Insurance
- Speedway Superfleet Gas
- Verizon Wireless
- Manufacturers Rebates Program
- Lowe’s Pro
- Nissan Vehicle Discount

EDUCATIONAL PROGRAMMING

- Economic Forecasts
- Code Updates
- License Renewal
- Sales and Marketing Training

BUYERS GUIDE

- Printed and Online
- Reaches both Builders and Consumers

SPONSORSHIP OPPORTUNITIES

COMPREHENSIVE WEBSITE

FREE LOCAL REMODELERS COUNCIL MEMBERSHIP

PARADE OF HOMES - Opportunity to participate

HOME SHOWS - Opportunity to participate

PREMIUM MEMBERSHIP INCLUDES ALL BASIC BENEFITS PLUS:

9-COUNTY MONTHLY PERMIT REPORT (\$400 Value)

- Track Development Patterns • Valuable Homeowner Leads

ADDITIONAL FREE AFFILIATE (\$50 Value)

- Total of 2 Affiliate Memberships

FREE NATIONAL COUNCIL MEMBERSHIP (\$50 Value)

- Choose from Professional Women in Building Council or Sales & Marketing Council

HBA JOB BOARD (\$500 Value)

- Free Employer Listing