

Sponsorship & Marketing

OPPORTUNITIES FOR HBA MEMBERS

HOME BUILDERS ASSOCIATION OF SOUTHEASTERN MICHIGAN • 30400 TELEGRAPH RD., SUITE 202, BINGHAM FARMS, MI 48025 • 248-737-4477 • www.builders.org

Annual Barbecue August 8, 2018

ONE SPONSORSHIP AVAILABLE - EXPECTED ATTENDANCE: 75

Lunch Sponsor - \$250

- Recognition on publicity flyer for the event, in BBAM monthly magazine and in Weekly Email Newsletter
- Your logo on each attendee's name tag • Opportunity to provide your marketing material to each attendee
- Opportunity to provide a giveaway to each attendee

Professional Women In Building Design Challenge - September 26, 2018

Visit www.HabitatDesignChallenge.com

NAHBR Professional Remodelers Seminars

ONE SPONSORSHIP AVAILABLE PER MEETING - EXPECTED ATTENDANCE: 25

- Address the group for up to 10 minutes at the beginning of the meeting
- Recognition on publicity flyer for the event, in BBAM monthly magazine and in Weekly Email Newsletter
- Opportunity to provide your marketing material and/or a giveaway to each attendee

Wednesday, November 14 - \$150 if at HBA offices; Option to hold at your location and provide refreshments

Awards Night 2018 - Wednesday, December 5, 2018 • Expected Audience of 400+

Platinum ~ \$1,000

- 2 Tickets to the event • Mention in all PR • Recognition in monthly magazine • Opportunity to provide giveaways
- Signage at the event • Table sign on each table with your logo • Logo included in Awards PowerPoint
- Guest list and contact info after the event

Gold ~ \$500

- 1 Ticket to the event • Recognition in monthly magazine • Signage at the event
- Table sign on each table with your logo • Logo included in Awards PowerPoint

Silver ~ \$250

- Recognition in monthly magazine • Signage at the event
- Table sign on each table with your logo • Logo included in Awards PowerPoint

Novi Home Shows

Event Sponsorship

Attendance of 7,000 - 10,000 consumers per show. Shows are promoted with \$70,000 of print, radio and TV advertising. Held at **Suburban Collection Showplace**. October 12 - 14, 2018, 2018 - \$10,000 **BRIAN STARRS 48-862-1018**

SE MI Residential

Building Activity Report

Detailed analysis of current residential construction permit activity for the 9-county area. Reaches over 300 builders and remodelers each month by email.

Member Subscriptions: \$335/year

Annual Presenting Sponsor (1 available) \$12,000/year

Annual Contributing Sponsor (3 available) \$3,000/year

Advertising Square 160 pixels x 160 pixels - \$200/month

Advertising Skyscraper 160 pixels x 480 pixels - \$400/month

Advertising Horizontal 800 pixels x 160 pixels - \$600/month

Building Business & Apartment Management Monthly Magazine

The voice of the Home Builders Association. 12 issues printed & published online. Circulates to HBA and AAM membership and non-member industry professionals. Ads priced from \$250. **SUSAN ADLER SHANTEAU: 248-862-1016**