



ASSOCIATES



Parade of Homes

June 1 - 30, 2022

PLAN BOOK DISTRIBUTION

- By Sponsors, HBA and Your Showroom
- At every participating model home
- To all HBA and AAM members
- Through Detroit Free Press and Detroit News
- Promotion of Printed & Online Versions
- At Fall Remodeling Show

Full Online Edition AND Printed Magazines



FULL COLOR ADVERTISING RATES

TRIM SIZE: 8 3/8 X 10 7/8

LIVE AREA

<input type="checkbox"/> Full Page	7 3/8 x 9 7/8.....	\$2,400
<input type="checkbox"/> 1/2 Page v	3 5/8 X 9 7/8	\$1,600
<input type="checkbox"/> 1/2 Page h	7 3/8 X 4 7/8	\$1,600
<input type="checkbox"/> 1/3 Page v	2 3/8 X 9 7/8	\$1,500
<input type="checkbox"/> 1/3 Page sq	4 7/8 X 4 7/8	\$1,500
<input type="checkbox"/> 1/4 Page v	3 5/8 X 4 7/8	\$1,000

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FULL PAGE AND INSIDE BACK COVER ONLY - BLEED ADS ARE AVAILABLE.

PLEASE CREATE YOUR AD AT 8 7/8 X 11 3/8 DIMENSIONS, BUT LIVE AREA REMAINS AT 7 3/8 X 9 7/8.

AREA OUTSIDE OF LIVE AREA IS BORDER ONLY.

DEADLINE FOR AD RESERVATIONS: APRIL 22, 2022

Yes, I will take advantage of this great marketing opportunity!

NAME _____ SIGNATURE _____

COMPANY _____ ADDRESS _____

Check payable to HBA enclosed _____ Charge \$ _____ Visa Mastercard Discover AMEX

Account Number _____ Expiration _____

Email To: nrozum@sbcglobal.net

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For information, call 248-360-7113